



**WE**

**UTILIZE  
ANALYZE  
OPTIMIZE  
FORMULIZE  
STRATEGIZE  
SYNCHRONIZE.**

**YOU CAPITALIZE.**

# MEMBERSHIP BENEFITS

## THE POWER OF ONE. THE MIGHT OF MANY.

JOIN THE ASSOCIATION THAT'S DEDICATED TO HELPING OILHEAT INDUSTRY COMPANIES LIKE YOURS COMPETE AND THRIVE

The *power of one* means the opportunity is *yours*. Join today and strengthen your business through the *might of many*. The combined talents and leadership of our members make COHA Ontario Chapter a powerful voice in public policy and the premiere resource for business development, technical training, marketing assistance, plus networking.



# YOU NETWORK, TRAIN, IMPROVE OPERATIONS, DEVELOP YOUR BUSINESS. WE HELP



TASK FORCES • TECHNICAL HOTLINE • MARKETING • EDUCATION

*By becoming a member of COHA Ontario Chapter, you are joining a powerful group of influencers including fuel oil distributors, service contractors, equipment manufacturers, wholesalers and oil companies. Established in June 2004, to address the specific needs of the Ontario oilheat market, the Chapter devotes its resources to four key areas of activity: Technical Development and Training, Risk Management and Insurance, TSSA/Regulations, and Marketing.*

**YOUR VOICE.** Led by the TSSA/Regulations Committee, COHA Ontario represents the provincial oilheat industry on government and industry task forces, ensuring members' concerns are heard by regulators and decision makers. Plus we stay up-to-date on all regulatory matters and we keep our association members informed.

**YOUR TRAINING SUPPORT.** Under the auspices of the Technical Development and Training Committee, members have frequent opportunities for education and professional growth. Instructional training seminars are offered regularly for upgrading technical knowledge and skills, plus business development. As a member, you get front-of-the-line access and especially low admission prices. COHA Ontario provides quality teaching from some of the most experienced people in the oilheat industry.

**YOUR TECHNICAL RESOURCE.** Members can download valuable technical tools from our website, or call the free Tech Helpline for fast technical assistance, plus train with the best.

**YOUR INFO LIFELINE.** Be aware of the latest industry news, trends, plus Chapter activities through COHA Ontario's *Update Bulletin*, delivered by mail and email. Plug in and stay connected to the industry by participating in information teleconferences, event networking, webinars and more.

**YOUR MARKETING.** The association's strategic consumer marketing initiatives effectively position oilheat in today's energy industry — which helps build *your* business. Want professionally designed promotional materials to communicate effectively with your heating oil customers, and protect your

market share? COHA Ontario funds development of statement inserts, flyers, postcards, truck decals and much more so members can affordably and persuasively reach out to their customers with frequency and impact.

**YOUR WEBSITE—YOUR TOOL.** Think of the inviting and idea-packed Chapter website as a customer relations tool. Direct your customers to the detailed, helpful information about oilheat benefits, furnace upgrades, rebates, whole-home energy conservation and more. And use it yourself for training links, publications, plus connecting with colleagues through the Member Directory.

**AND, YOUR SAVINGS!** The icing on the cake: members-only pricing means big savings on training courses, code manuals, standard inspection forms, and much more.

**[www.cleanerheat.ca](http://www.cleanerheat.ca)**

Your website. Your business tool.

# CANADIAN OIL HEAT ASSOCIATION

## STAY INFORMED ON INDUSTRY ISSUES AFFECTING YOUR BOTTOM LINE

Your oilheat association understands the complexity of your business. Helping you meet the challenges and operate more profitably is why we are here.

**G**ood decisions are not made in isolation; they are made by people who are plugged into the industry and stay informed. For many, membership with COHA Ontario is their communications lifeline to the oilheat industry. Mailings, email bulletins, teleconferences, webinars, face-to-face networking and training sessions, plus COHA Ontario's own website are just some of the ways we help members stay in touch with the latest legislation, trends, best practices and related industry activities.

We invest staff and volunteers' time, plus all of the association's resources to equip our members with the best knowledge, the best marketing tools, the best practices, and the best representation before industry regulators. Our bottom line: We want our members to succeed.

*Join COHA Ontario Chapter  
today and invest in success!*



## WE INFLUENCE POLICY MAKERS ON YOUR BEHALF

**COHA IS YOUR VOICE IN PUBLIC POLICY. CONTRIBUTING YOUR SUPPORT HELPS SHAPE THE FUTURE OF THE ENERGY INDUSTRY**

COHA Ontario has a proven track record with legislators, regulators and standards writing organizations. Led by the TSSA/Regulations Committee, the association has representation on the CSA B139 Committee and P9 Technical Sub-committee, the TSSA Liquid Fuels Advisory Council and Risk Reduction Group, and provides important input to the Ontario Building Code regarding efficiency of oil-fired appliances. Membership with COHA puts you in front of government and policy makers including TSSA, Ontario Ministry of Energy and the Environment, and Ministry of Municipal Affairs and Housing. Membership is your chance to have a say.

Ontario Chapter  
Canadian Oil Heat Association





CANADIAN  
OIL HEAT  
ASSOCIATION

Canadian Oil Heat Association

# MEMBERSHIP APPLICATION

Please submit your application and payment to the COHA national office:

115 Apple Creek Blvd., Suite 202, Markham ON L3R 6C9, FAX: 905-946-0316, Tel: 905-946-0264, oilheat@coha.ca

<input checked="" type="checkbox"/> Select the applicable Membership Category	Annual Fee
<input type="checkbox"/> Independent Fuel Oil Retail Distributor -- Annual residential sales to 2 million litres:	\$300
<input type="checkbox"/> Independent Fuel Oil Retail Distributor -- Annual residential sales 2 to 6 million litres:	\$650
<input type="checkbox"/> Independent Fuel Oil Retail Distributor -- Annual residential sales 6 to 10 million litres:	\$3,000
<input type="checkbox"/> Independent Fuel Oil Retail Distributor -- Annual residential sales 10 to 20 million litres:	\$5,000
<input type="checkbox"/> Independent Fuel Oil Retail Distributor -- Annual residential sales 20 million litres and more:	\$10,000
<input type="checkbox"/> Wholesale/Retail Fuel Oil Distributor (National -- business in 3 or more provinces):	\$8,000
<input type="checkbox"/> Wholesale/Retail Fuel Oil Distributor (Inter-provincial -- business in 2 provinces):	\$5,000
<input type="checkbox"/> Wholesale/Retail Fuel Oil Distributor (Provincial -- business in one province):	\$3,500
<input type="checkbox"/> Major Oil Company:	\$18,000
<input type="checkbox"/> Branded Fuel Oil Reseller/Distributor of major company:	\$550
<input type="checkbox"/> Equipment Manufacturer:	\$2,500
<input type="checkbox"/> Manufacturer's Agent:	\$500
<input type="checkbox"/> Equipment Wholesaler (National):	\$2,500
<input type="checkbox"/> Equipment Wholesaler (Provincial):	\$750
<input type="checkbox"/> Service Contractor (National):	\$2500
<input type="checkbox"/> Service Contractor (Provincial):	\$290
<input type="checkbox"/> Training Provider:	\$500
<input type="checkbox"/> Media:	\$500
<input type="checkbox"/> Non-industry Affiliate/Associate (National):	\$1,500
<input type="checkbox"/> Non-industry Affiliate/Associate (Provincial):	\$300

## Registration PLEASE PRINT

Company

Name: \_\_\_\_\_

Primary

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Business

Address: \_\_\_\_\_

City: \_\_\_\_\_

Province: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Number of Employees: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## Payment Options PLEASE PRINT

Annual Fee: \$ \_\_\_\_\_ +5% GST = \$ \_\_\_\_\_

Please **Circle One** to indicate method of payment:

**VISA      MasterCard      Cheque Enclosed\***  
\*Payable to Canadian Oil Heat Association

Credit

Card No: \_\_\_\_\_

Card Expiry (mm/yy): \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_



Ontario Chapter  
Canadian Oil Heat Association

1100 Burloak Drive, Suite 300, Burlington ON L7L 6B2, 905-336-8943, 1-877-331-9668, Fax: 905-331-1768, ontario@coha.ca